Girls' Globe Membership for Organizations

2019–2020
Together we can amplify the voices of women and girls to inspire a global movement of action for human rights, social justice and gender equality.
Discrimination and violence against women is still a reality around the world. Women in politics, businesses and media are underrepresented – many voices, stories and events are therefore unheard or unrecognized.

Women and girls are often objectified and their voices marginalized. Furthermore, there is a global imbalance where some voices are valued higher than others or given more space.

Girls' Globe is here to change that. We offer our media platform to women and girls everywhere – and to the organizations that support them. We highlight the stories and issues that are important to women and girls, that far too often have been ignored.

*UN Women, 2018
Girls’ Globe is a global media organization that amplifies the voices of women and girls worldwide to create movements of solidarity to strengthen human rights, social justice and gender equality. By increasing representation of women’s and girls’ voices we know that change is coming.

Our creative and positive approach shines a spotlight on the champions of change and builds confidence in women and girls to advocate for the issues that matter to them. We are always striving to explore new ideas and formats to enhance the storytelling experience.

Girls’ Globe hosts a contributors from over 35 countries across 5 continents, with an average of 18k unique visitors each month. Our social reach is over 3.5 million on Twitter, Facebook and Instagram combined. Girls’ Globe’s following is over 70% defined as female, and over 50% are in the age range 25-34. Our largest audience base is from the USA, India, UK, Canada, South Africa, Philippines, Australia, Nigeria, Sweden and Germany. We are registered as a non-profit in Sweden.
Girls' Globe Member Organizations stand in solidarity with women and girls everywhere by supporting a global media movement that amplifies their voices and creates new spaces for them to be heard.
What is a Girls' Globe Membership for Organizations?

Girls’ Globe offers organizations working to strengthen the rights and health of women and girls the opportunity to join our growing global network. Through a Girls' Globe membership organizations can:

- showcase work and inspiring stories,
- get editorial support for content development,
- gain access to new audiences and increase visibility online and
- show support and solidarity for the representation of women's and girls' voices in media.

With a membership, organizations will be invited to publish blog posts on our global platform - girlsglobe.org - where we post content related to gender equality, human rights and social justice in a range of categories. Girls' Globe members also gain access to other partnership opportunities to showcase the important work of the organization - including, blog series and campaigns, Facebook Live conversations, Twitter chats, Instagram takeovers, and international event coverage.
The Benefits of a Girls' Globe Membership

**CONTENT**
- Girls' Globe's editorial support will help create impactful content that highlights the importance of your work.
- Creatively showcase your content on our unique platform that focuses on personal and localized narratives and sparking authentic conversations.

**VISIBILITY**
- Exposure for issues at the heart of your work.
- Spotlight the stories that inspire action through girlsglobe.org and share with our engaged global audience.
- Add specific actions for our readers to take when reading your stories.
- Access new opportunities to showcase your work.

**IMPACT**
- Raise awareness of your work among new audiences.
- Build confidence in your communications and editorial staff through close collaboration with our Editor-in-Chief.
- Gain more traffic to your website and social channels.
- Establish new partnerships that strengthen your work.
What Kind Of Content Can Your Organization Publish?

Member organizations bring enormous value to girlsglobe.org through the expertise, passion and inspiration within their networks around the world. We love to publish:

- Voices, stories and perspectives of women and girls through first-person articles
  - After Disaster Struck Indonesia, I Volunteered to Help, by Indri Walean for IPPF
- First-person accounts of recent political/social/cultural events or movements
  - Campaigning for Care & Compassion in Ireland, by Aine Kavanagh for IPPF
- 'Expert' opinions from leaders in the organization/field, including interviews
  - Healing the Invisible Wounds of Syrian Children, by SOS Children’s Villages
- Information articles about gender equality, human rights or social justice in under-reported/under-represented parts of the world
  - Amplifying Girls’ Voices in Myanmar, by Girl Determined
- List-style posts including ways to take action, books/documentaries, orgs to support etc
  - Real-World Things You Can Do During 16 Days of Activism, by WomenStrong Int
- Videos and podcasts produced by women or girls on subjects important to them
  - The Positive Birth Stories Podcast
The Details of a Membership

Full

- Publication of up to 12 blog posts per year
- A personal, branded ‘author’ page on girlsglobe.org, showcasing all published content
- Blog post editing & publishing, with editorial support provided as needed
- Blog posts promoted on Girls’ Globe’s social media channels
- Promotion of relevant opportunities or events through Take Action badges on girlsglobe.org
- Opportunities to commission illustrations and graphics from our network of female artists
- Opportunities for social media collaborations, including Facebook Live, Instagram Take Overs, Twitter Chats and more.
- Actively support a new global media movement that amplifies the voices of women and girls everywhere.

Annual Cost: $1000*

NOTE: Girls’ Globe will waive the annual membership fee for any grassroots organization unable to cover the cost (provided annual revenue is less than USD 1 million).
The Details of a Membership

**Basic**

- Publication of 2 blog posts per year
- A personal, branded ‘author’ page on girlsglobe.org, showcasing all published content
- Blog post editing & publishing, with editorial support provided as needed
- Blog posts promoted on Girls’ Globe’s social media channels
- Promotion of 1 relevant opportunity or event through a Take Action badge on girlsglobe.org
- Opportunities for social media collaborations, including Facebook Live, Instagram Take Overs, Twitter Chats and more.
- Actively support a new global media movement that amplifies the voices of women and girls everywhere.

**Annual Cost: $100**
CONTACT

Julia Wiklander
Founder and President, Girls' Globe
julia@girlsglobe.org

Eleanor Gall
Editor-in-Chief, Girls' Globe
eleanor@girlsglobe.org